

Fact Sheet: Frederick Restaurant Week 2012

Priced-Fixed Meals at Mouth-Watering Prices

When

Frederick Restaurant Week is Monday, March 5 - Sunday, March 11, 2012

About

Frederick Restaurant Week is a 7-day promotion that features the unique and fine dining options available in Frederick City and the surrounding area. Participating restaurants will offer fixed-price lunch and dinner options during Frederick Restaurant Week. The price points reflect a value and provide an opportunity for diners to explore Frederick's vibrant dining scene at a savings.

Website - www.FrederickRestaurantWeek.com

Frederick Restaurant Week Pricing

Pricing is per person and excludes beverages, taxes and gratuity, unless otherwise noted by restaurants.

Lunch

2-Course \$15.12

3-Course \$20.12

Dinner

2-Course \$20.12

3-Course \$30.12

Participating Restaurants*

- Acacia Fusion Bistro
- Alexander's
- Brewer's Alley
- The Cellar Door
- Courtyard by Marriott Bistro
- Firestone's Culinary Tavern
- Hinode Japanese Restaurant
- Il Porto Italian Restaurant
- Isabella's Taverna and Tapas Bar
- Lunchbox
- Mangia e Bevi, Ristorante Italiano
- Moxie Bakery and Café
- Olives Italian Restaurant & Lounge
- The Orchard
- Quynn's Attic
- The Red Horse
- Shab Row Bistro and Wine Bar
- Sumittra Thai Cuisine
- The Tasting Room
- The Wine Kitchen on the Creek

**at time of publication. Restaurants may participate in lunch, dinner, or both. Participation details will be posted on the website.*

Stay the Night

Special overnight packages will be offered by Plamondon Hospitality Partners.

Presented by

Downtown Frederick Partnership www.downtownfrederick.org

Tourism Council of Frederick County www.fredericktourism.org

Sponsors

Plamondon Hospitality Partners | Frederick Magazine | The Gazette | Jean Peterson Design | Orases



Information—For Diners

800-999-3613

www.FrederickRestaurantWeek.com

Social Media

twitter.com/tourfrederickmd

#FredRestWK

Facebook.com/VisitFrederickMD

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FOR IMMEDIATE RELEASE

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2012 Frederick Restaurant Week Dates and Participants Announced

Enjoy Priced-Fixed Meals at Mouth-Watering Prices on Monday, March 5 - Sunday, March 11, 2012

January 1, 2012 (Frederick, MD) – Frederick will offer diners price-fixed meals at mouth-watering prices the week of Monday, March 5 - Sunday, March 11, 2012 during Frederick Restaurant Week 2012.

In its third year, Frederick Restaurant Week offers delicious 2-course and 3-course special menus. In a collaborative effort, the Downtown Frederick Partnership and the Tourism Council of Frederick County (TCFC), along with local restaurants, planned the promotion. During Restaurant Week, lunches will be offered at \$15.12 for a 2-course meal and \$20.12 for a 3-course meal. Dinners are offered at \$20.12 for 2-courses and \$30.12 for 3-courses. Pricing is per person and excludes beverages, taxes, and gratuity, unless otherwise noted by individual restaurants. Restaurants may participate in lunch, dinner, or both. Participation details will be posted on the website.

“After the success of our past two Frederick Restaurant Weeks, we’re pleased to offer the promotion again this year,” says John Fieseler, Executive Director for the TCFC. “It is a perfect opportunity for visitors and residents to experience our vibrant dining scene,” he adds. “During Restaurant Week, meals are priced to offer a savings,” says Kara Norman, Executive Director of the Downtown Frederick Partnership.

“New this year, special lodging packages will be offered so visitors can dine, stay, and enjoy all that this area has to offer,” says Fieseler. The website, www.frederickrestaurantweek.com, will have information about the 2012 promotion, including participating restaurants, prices, and hotel package information. It will also be updated to include menus, reservation details, and other visitor information.

To keep dining enthusiasts in the loop, Tourism will tweet Restaurant Week happenings from their www.twitter.com/tourfrederickmd Twitter account, and people can either follow or join the discussion under the hashtag #FredRestWk. Updates will also be posted to the Tourism Council of Frederick County’s Facebook page, www.facebook.com/VisitFrederickMD.

During Restaurant Week, no tickets or special passes are required, but reservations are highly recommended. For the most updated list of participating restaurants, visit www.frederickrestaurantweek.com.

To learn more about Frederick County, visit www.fredericktourism.org or call 1-800-999-3613. For additional information about Downtown Frederick, visit www.downtownfrederick.org or call 301-698-8118. Sponsors of Frederick Restaurant Week are Plamondon Hospitality Partners, Frederick Magazine, The Gazette, Jean Peterson Design, and Orases.

